UNIVERSITY OF CENTRAL FLORIDA
SPM-5155-CM01
SUMMER 2011

Introduction to Sports Administration

(Note: This course syllabus is subject to revision by the instructor, as necessary during the semester.)

Instructor: Edward (Ted) M. Kian, Ph.D.
Email: ekian@mail.ucf.edu
Class Meeting Times: Th. 5:30-9:20 p.m.
Class Location: TA 322
Credit: 3 hours

Course Reference #: 56729
Contact Number: (407) 823-4631 (W)
Emergency Cell #: (407) 927-5403
Office Location: Educ. Complex Room 122A
Office Hours: By Appt. During Summer

COURSE DESCRIPTION: This course provides an overview of the sport industry, and helps orient students to the fields of sport administration/leadership and coaching. Sport content areas covered include organizational behavior, leadership styles, finance, facility management, governance, diversity, legal issues, marketing, and current issues in professional, intercollegiate, interscholastic, and international athletics.

PREREQUISITES: Students must have graduate-level standing or be accepted into the sport leadership certificate program to enroll in this course. No other prerequisites are required.

OBJECTIVES: After completing this course students will be able to:

- Demonstrate both orally and in writing an understanding of current trends and issues of importance in sport administration as discussed in class and the text.
- Demonstrate both orally and in writing comprehension of the structure and key facets of U.S. professional sport.
- Demonstrate both orally and in writing knowledge of the structure and key facets of intercollegiate sport.
- Demonstrate both orally and in writing comprehension of the structure and key facets of interscholastic and youth sport.
- Demonstrate both orally and in writing knowledge of the structure and key facets of international sport.
- Demonstrate both orally and in writing a rudimentary comprehension of the key issues in sport finance.
- Demonstrate through mathematical exercises the ability to financially manage a small sport organization.
- Demonstrate both orally and in writing a rudimentary comprehension of the key issues in sport facility management, particularly from a risk management perspective.


BIBLIOGRAPHY:


**ADDITIONAL MATERIALS:** Additional readings may be added to the calendar throughout the semester. Handouts will be presented to support course discussion areas during the term. All students are expected to have active UCF e-mail accounts and Web-CT accounts, and should be prepared to communicate with the professor using this technology. Students should regularly check the course website for class updates/assignments. The professor will often make Power Points notes available online before each class. Students are expected to print out copies and bring them to each lecture.

**CLASS ATTENDANCE:** Faculty members are expected to check attendance in all classes. There is an expectation that the instructor will make some allowance for absence due to illness, by trips for the university, or authorized field trips. However, it is the responsibility of the student to initiate the arrangement of make-up work for an excused absence.

**CLASS PARTICIPATION:** Each student is expected to participate professionally in class discussion. This includes not only verbalizing the student’s own thoughts but also providing other students the courtesy of listening to their contributions, while also taking good notes and asking constructive questions.

**GROUP ACTIVITIES:** In addition to the class participation, group activities will be assigned throughout the semester. Some of these activities are on the syllabus. Others will be unannounced.

**TEACHING STRATEGIES:** Various methods shall be incorporated into the course information delivery. These will include lectures and discussion, researched presentations of projects and assignments, group activities, videos and movies, as well as enhanced use of audio/visual aids, and computer technology (specifically the Internet).
DISCUSSION POSTS: In five weeks, a discussion board topic corresponding to that week's lecture notes will be posted and each student is required to post at least once under each topic. Moreover, students must link, and/or cut and paste a minimum of one relevant article for discussion board post #1 and #5. These articles could come from newspapers, magazines, academic journals, credible Internet journalism sources, etc. In addition, a general discussion board will be available for posting and comments all semester. Students will be evaluated individually based on the quality, originality, and frequency of their posts.

EXAMS: Two examinations will be given on the assigned dates listed on the calendar. Each exam will consist of true/false, matching, multiple choice, and short answer questions. Students who will not be able to attend class on the set exam dates due to excused absences must inform the instructor at least two class sessions before the exam date to set a date to take the exam early. Make-up exams for students who miss the exam without advanced warning will only be given to students with documented, excused absences. Make-up exams will be in all-essay format. A brief exam review

RESEARCH PAPER: Each student will individually complete a research paper on a specific subject in sport administration from the areas focused on in class, or another relevant area. **Students must have their topic approved by the instructor and students cannot write papers on the same subject as their group presentations.** This paper will be no less than four pages (typed, double-spaced) and no longer than seven pages (typed, double-spaced). Points will be deducted if students write longer than seven double-spaced pages. Balancing thoroughness and brevity in writing is paramount to your academic success in graduate school. Those lengths do not include a cover page and a reference page(s), both of which must be included. Students must cite at least five references in the paper, with preferably two of those references from academic journals, although that is sometimes difficult with certain topics. Other references can come from sources such as daily newspapers, magazines, and Internet articles (no chat-room posts).

PRESENTATIONS: Students will complete Power Point presentations in groups of 3-6 depending on class enrollment. Students are free to choose their own group colleagues. All members of a group will receive the same score. Topics must be approved by the instructor. Each group is free to draw information and materials from any sources, although those sources must be cited briefly in your PP presentation (ex. Johnson, 1989), as well as in a more detailed outline that must be turned into the instructor before the presentation. Both an outline that summarizes the key findings and all references, plus Power Point handouts (3 or 6 slides per page) of the presentation must be given to the professor before presenting. Presentations should conclude in 10-15 minutes and will be followed by a Q-A. Students’ inability to open their PP presentations will result in a minimum of a 30% reduction from each of their presentation scores. All members of a single group will receive the same score.

GRADING:

<table>
<thead>
<tr>
<th>Component</th>
<th>Points</th>
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<tbody>
<tr>
<td>Attendance</td>
<td>10</td>
</tr>
<tr>
<td>Group Activities</td>
<td>10</td>
</tr>
<tr>
<td>Discussion Board Posts</td>
<td>30</td>
</tr>
<tr>
<td>Exam #1</td>
<td>50</td>
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<tr>
<td>Final Exam</td>
<td>50</td>
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<tr>
<td>Research Paper</td>
<td>40</td>
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<tr>
<td>Group Presentation</td>
<td>40</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td>230</td>
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Percentile grading scale that will be used for this class:

- A = 92.5-100
- B+ = 86.5-89.4
- B = 83.5-86.4
- C+ = 77.5-80.4
- C = 74.5-77.4
- D+ = 68.5-71.4
- D = 65.5-68.4
- F = Below 62.5

ASSIGNMENTS TURNED IN LATE WILL NOT BE TOLERATED. If not completed by their assigned date, all assignments will be given a score of 0 unless the instructor has individually approved a late assignment prior to its due date or an absence is excused due to extenuating circumstances.
GRADING POLICY: All final grades will be rounded up that fall .5 or higher. For example, if your overall average is 92.50%, then you will receive a grade of A. However, if your overall average is 92.49%, you will earn a grade of A-. No exceptions will be made to this scale.

ACADEMIC HONESTY: Plagiarism and cheating of any kind on an examination, quiz, or assignment will result at least in an "F" for that assignment (and may, depending on the severity of the case, lead to an "F" for the entire course) and may be subject to appropriate referral to the Office of Student Conduct for further action. See the UCF Golden Rule for further information.

DISABILITY STATEMENT: The University of Central Florida is committed to providing reasonable accommodations for all persons with disabilities. Students with disabilities who need accommodations in this course must contact the professor at the beginning of the semester to discuss needed accommodations. No accommodations will be provided until the student has met with the professor to request accommodations. Students who need accommodations must be registered with Student Disability Services, Student Resource Center Room 132, phone (407) 823-2371, TTY/TDD only phone (407) 823-2116, before requesting accommodations from the professor.

SEXUAL HARRASSMENT: Sexual harassment, a form of sex discrimination, is defined as unwelcome sexual advances, requests for sexual favors, or verbal or physical conduct of a sexual nature. Students may obtain further information on this policy, including grievance procedures, from the Equity Coordinator. The Director of the Office of Equal Opportunity and Affirmative Action Programs is the campus Equity Coordinator responsible for concerns in all areas of discrimination. The phone number is 407-UCF-1EEO. Policies and guidelines are available online at http://pegasus.cc.ucf.edu/~eeo/.

SUBJECT AREAS AND SELECTED ASSIGNMENTS (This is a tentative schedule that is subject to change)

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<thead>
<tr>
<th>DATE</th>
<th>CLASS</th>
<th>ASSIGNMENTS</th>
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<tbody>
<tr>
<td>May 19, 2011</td>
<td>MEET IN CLASS; Greetings/Syllabus; Group Activity</td>
<td>Purchase Books; Read Chapters 1, 3 and 6</td>
</tr>
<tr>
<td>May 26, 2011</td>
<td>(Do Not Meet in Class; Notes Delivered Electronically); Lecture #1: U.S. Professional Sport; Lecture #2: The Growth of the Sport Industry</td>
<td>Read Chapters 7 and 19</td>
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<tr>
<td>June 2, 2011</td>
<td>(Do Not Meet in Class; Notes Delivered Electronically); Lecture #3: Intercollegiate Sport; Lecture #4: International Sport</td>
<td>Read Chapters 8 and 9</td>
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<tr>
<td>June 9, 2011</td>
<td>(Do Not Meet in Class; Notes Delivered Electronically); Lecture #5: Interscholastic Sport; Lecture #6: Youth Sport; Discussion Board 1 Posts Due by 11:59 p.m. on June 8; Exam Review Delivered Electronically by Mon</td>
<td>Study for Exam</td>
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<tr>
<td>June 16, 2011</td>
<td>MEET IN CLASS; EXAM #1; Seminar I on College/Professional Sport; Discussion Board 2 Articles and Posts Due by 11:59 p.m. on June 15</td>
<td>Read Chapters 5 and 15</td>
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<tr>
<td>June 23, 2011</td>
<td>(Do Not Meet in Class; Notes Delivered Electronically); Lecture #7: Leadership and Management in Sport; Lecture #8: Facility Management; Discussion Board 3 Posts Due by 11:59 p.m. on June 22</td>
<td>Read Chapter 17</td>
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<tr>
<td>June 30, 2011</td>
<td>(Do Not Meet in Class; Notes Delivered Electronically); Lecture #9: Legal Issues in Sport</td>
<td>Read pp. 374-388</td>
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<tr>
<td>July 7, 2011</td>
<td>(Do Not Meet in Class; Notes Delivered Electronically); Lecture #10: Race in Sport; Lecture #11: Gender in Sport; Lecture #12: GLBT in Sport</td>
<td>Work on Group Projects</td>
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<tr>
<td>July 14, 2011</td>
<td>(Do Not Meet in Class; Notes Delivered Electronically); Lecture #13: Sport Heroes; Lecture #14: Violence in Sport; Discussion Board 4 Posts Due by 11:59 p.m. on July, 23</td>
<td>Work on Group Projects</td>
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<td>July 21, 2011</td>
<td>MEET IN CLASS; GROUP PRESENTATIONS</td>
<td>Study for Exam/Term Papers</td>
</tr>
<tr>
<td>July 28, 2011</td>
<td>MEET IN CLASS; EXAM #2; Seminar II on High School/Youth Sport; Group Activity; Discussion Board 5 Articles and Posts Due by 11:59 p.m., July 27; Exam Review Delivered Electronically by Monday</td>
<td>Term Papers</td>
</tr>
<tr>
<td>August 4, 2011</td>
<td>(Do Not Meet in Class); TERM PAPERS DUE TO ME BY 5:30 P.M. AS AN E-MAIL ATTACHMENT IN MICROSOFT WORD</td>
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